

Lightship



Lightship's clinical trial partnerships have a purpose: greater patient access. By focusing on moment-to-moment flexibility and a simplified user experience, Lightship puts people at the heart of clinical research. We embrace the latest patient-centric technologies and modalities to deliver safe and effective therapies to a more diverse patient population.



The Opportunity

- Lightship's specialized [patient engagement](#) teams design inclusive and adaptable outreach strategies customized for success within each patient community.
- Lightship's clinical trials are easily accessible, offering more choice and greater flexibility to patients in need. By engineering research environments to be more accepting and user-friendly toward trial participants, Lightship can bring better therapies to people faster.



The Resources

- With the [Plan for Diverse, Equitable, and Inclusive Engagement](#) resource teams can implement outreach and engagement strategies that are inclusive and effective.
 1. Learn how to reach different and multiple populations for sustained engagement and participation.
 2. Learn the benefits of inclusive engagement and the value it brings to your trial.



The Impact

- The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource will help to increase access to clinical trials for patients, while exposing sponsors to more diverse populations.
- By demonstrating a genuine interest in diverse populations, the clinical trials industry can begin to build a community of trust for broader trial participation in the future.

When I think about digital technology and designing a study, it's important to get patient, caregiver, and family member insights and feedback, and to plan for infrastructure to support patients in their journey across that trial.

— **Sam Eells** Co-Founder, Lightship

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“When designing a study, it’s important to understand what each person needs to stay engaged and be successful. You have to get patient, caregiver, and family member insights.”

— **Sam Eells** Co-Founder, Lightship



The Opportunity

- » Lightship provides a dedicated [patient engagement team](#) to every study. This team’s mission is to cultivate a research environment of persistent engagement that speaks to every participant.
- » Lightship’s clinical trials are easily accessible, offering more choice and greater flexibility to patients in need. By designing trials to be more accepting and user-friendly toward participants, Lightship brings better therapies to people faster.



The Resources

- » The [Design an Inclusive Engagement Plan](#) resource provides instructions on designing and implementing an engagement plan with intentionality.
 1. Learn about the different levels of engagement and the benefits of inclusive engagement.
 2. Learn how to identify and engage diverse populations with inclusive measures to ensure all participants can fully participate.



The Impact

- » The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource provides greater access to diverse patients for clinical trial sponsors while increasing awareness and access to clinical trials for patients.
- » By demonstrating a genuine interest in diverse populations, the clinical trials industry can begin to build a community of trust for broader trial participation in the future.