

Lightship



Lightship's people-first approach to clinical trial design and execution makes it easier for patients and caregivers to become an active part of clinical research. By offering more options for participation and harnessing the most cutting-edge technologies in patient engagement and data analysis, we create inclusive clinical trials that deliver more life-saving therapies to those in need.

Digital tools can make it easier to participate in clinical trials. eConsent simplifies the process for both the patients and the decentralized clinical trials team.

— **Sepehr Shojaei** Vice President, Design Solutions,
Lightship



The Opportunity

- Lightship designs clinical trials to encourage easy and convenient participation while satisfying each study milestone. Lightship's [inclusive delivery models](#) provide at-home and near-home flexibility for every step of the process, including informed consent.
- Lightship leverages Lightship's preferred eConsent providers to create a fast and [user-friendly experience](#).



The Resources

- The [Empower Through eConsent](#) resource provides instructions on developing an interactive consenting process with transparency and clarity.
 1. Learn the value and benefits of using digital tools to engage, inform, and enroll diverse participants.
 2. Access step-by-step instructions on customizing your enrollment experience.



The Impact

- The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource will ease the consenting process for sites/patients and provide options for remote consenting.
- The undeniable efficiencies of eConsent increase patient engagement and improve overall retention.

Lightship®



[Lightship](#)'s clinical trial partnerships have a purpose: greater patient access. By focusing on moment-to-moment flexibility and a simplified user experience, Lightship puts people at the heart of clinical research. We embrace the latest patient-centric technologies and modalities to deliver safe and effective therapies to a more diverse patient population.



The Opportunity

- » Lightship's [people-first](#) approach places a lot of emphasis on patient choice. However, the freedom of patient choice can only be enjoyed when that patient is fully educated on their options.
- » Our goal is to make clinical trials open and accessible. Every design choice or delivery method is selected with the patients and professionals in mind. By educating patients on the process, we make choice more meaningful and deliver more therapies to market.



The Resources

- » This resources outlines how to [Empower Participants with Information and Education](#). Such efforts can be the difference between retention and re-recruitment—between inclusion and exclusion. You'll learn:
 1. How to bridge the digital divide and demystify the clinical trial process.
 2. How to develop informational materials and training sessions for patients.



The Impact

- » The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource will help you ensure that patients have all the support they need to fully participate.
- » Greater access and more widely available knowledge means clinical trials are more inclusive. Greater inclusion means trials and their innovations are better ready to serve every patient.

Digital technology has completely transformed the way we do clinical trials. Accessibility and ease-of-use must be considered down to the specific individual and how their reactions might influence compliance.

— **Sam Eells** Co-Founder, Lightship