



INLIGHTENED

Inlightened is passionate about optimizing healthcare innovation for all. The Inlightened platform democratizes access to the only marketplace of curated, vetted, and engaged clinicians and healthcare professionals, passionate about shaping the future of their fields.



The Opportunity

- » The relationship between the clinical team and the clinical trial participant is critical for foundational trust-building, in order for participants to feel supported and heard, and for their ongoing engagement and retention.
- » Inlightened offers clinical trial sites and sponsors transparency, diversity, and a wide depth and breadth of expertise to facilitate engagement with the investigators who can most effectively move trials forward.



The Resources

- » The resource [Diversify Clinical Teams to Build Trust](#) highlights the great need for diversifying clinical trials investigators and clinical trial personnel.
 1. Learn how digital tools can be used to improve representation of clinical trial principal investigators and site teams.
 2. Learn how about the benefits of diverse clinical investigators and teams.



The Impact

- » The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource reinforces the need for staff diversity.
- » Diverse clinical staff is a key element for a future clinical trials industry where diversity, equity, and inclusion are inherent to all clinical trials.

Data has shown that diversity of staff at investigator sites leads to greater participation by more minority patients in clinical trials — a healthcare innovation that can help fix the broken process plagued by a lack of access, diversity, and transparency. In this instance, seeing is believing.

— Michelle Higginson, COO & Co-Founder, Inlightened



[Inlightened](#) is passionate about optimizing healthcare innovation for all. The Inlightened platform democratizes access to the only marketplace of curated, vetted, and engaged clinicians and healthcare professionals, passionate about shaping the future of their fields. The SaaS provider's technology effectively eliminates the administrative burden — with unprecedented transparency, and automated vetting, contracting, scheduling, and payment — so members can focus on the task at hand: Disrupting responsibly.

Clinical research has long been burdened by complex technology and barriers to entry, for diverse investigators and patients alike. Inlightened is committed to breaking these bottlenecks.

— **Shelli Pavone** CEO & Co-Founder, Inlightened



The Opportunity

- » One reason for lack of diversity among clinical investigators is limited information on how to run clinical trials, and lack of access to opportunities. The ever-growing collection of digital health technologies adds a layer of complexity.
- » Clinical investigators need ongoing support and resources to better execute clinical trials and serve participants, facilitating rather than burdening their participation. Inlightened supports feasibility questionnaires, pre-study documentation completion, scheduling, time tracking, and compensation so personnel can focus their energy on the task at hand.



The Resources

- » The resource [Support and Train Clinical Trial Site Staff](#) provides recommendations on supporting clinical trial teams.
 1. Learn how to set clinical site teams up for success and alignment with diversity goals.
 2. Use these resources to create training plans for digitized clinical trials and diversity.



The Impact

- » The [Diversity, Equity, & Inclusion in Digitized Clinical Trials](#) project resource brings attention to the value of supporting all stakeholders for success.
- » Resources to support clinical trial investigators and teams will be valuable with streamlining workflows and increasing clinical trials efficiencies.