Omada Health is a virtual-first, integrated care provider. We combine the latest clinical protocols with breakthrough behavior science to make it possible for people with chronic conditions to achieve long-term improvements in their health.

**Virtual first care** is medical care for individuals or a community accessed through digital interactions where possible, guided by a clinician, and integrated into a person’s everyday life.

**THE BACKGROUND**
- **Omada** is a member of IMPACT, a pre-competitive consortium dedicated to supporting virtual first care (V1C) companies and their commitment to patient-centric care.

**THE STORY**
- Omada, in partnership with DiMe and with insights from Rock Health, distributed an industry survey to understand how buyers view virtual care in 2022; the resulting white paper, titled “The State of Virtual First Care,” uncovers how buyers view V1C and highlights key value propositions of the V1C model.
- In the white paper, Omada highlights the shift from virtual care to virtual-first care, why visionary buyers are keen to implement this patient-centric model, and how they are prioritizing this shift.
- Learn more about The State of Virtual First Care here

*Source: Page 9, The State of Virtual First Care, Omada Health*