Omada Health is a virtual-first, integrated care provider. We combine the latest clinical protocols with breakthrough behavior science to make it possible for people with chronic conditions to achieve long-term improvements in their health.

**THE BACKGROUND**

» **Omada** is a member of **IMPACT**, a pre-competitive consortium dedicated to supporting virtual first care (V1C) companies and their commitment to patient-centric care.

**THE STORY**

» Omada, in partnership with DiMe and with insights from Rock Health, distributed an industry survey to understand how buyers view virtual care in 2022; the resulting white paper, titled “The State of Virtual First Care,” uncovers how buyers view V1C and highlights key value propositions of the V1C model.

» In the paper, Omada shares a case study (page 12; pictured left) about how a buyer improved engagement and outcomes by partnering with Omada and leveraging its fully integrated virtual first care model.

» **Learn more about The State of Virtual First Care here**