



[Veterans Health Administration Innovation Ecosystem](#) (VHA IE) is the catalyst for enabling the discovery and spread of mission-driven health care innovation to advance care delivery and service that exceeds expectations, restores hope, and builds trust within the Veteran community.

The Opportunity

- » The Veterans Affairs Department (VA) wants to expand its industry partnerships that focus on emerging technology-based deliverables.
- » The VA needed a framework to measure and evaluate digital health solutions to engage with for successful VA-industry collaborations.

The Resource's Impact

- » [The Playbook: Digital Healthcare Edition](#), which identifies the best solutions for VA patient needs within the healthcare software marketplace, addresses emerging technologies that are prevalent in digital tools.

At the VA, *The Playbook: Digital Healthcare Edition*:

- ✓ Functions as an industry guide to what the VA wants in new healthcare technology devices;
- ✓ Answers contractor questions about partnering with the VA on software development; and
- ✓ Guides internal analysis for the current software landscape.

The VA is actively working to scale technologies with new partners across the agency.

“We are being intentional in how we find companies to partner with. That underscores the goal with the playbook and our bigger digital health strategy... We want to make it clear to the world that the VA wants to collaborate.”

— **Dr. Arash Harzand, MD, MBA**, Senior Innovation Fellow, VHA Innovation Ecosystem and Director of Digital Cardiology & Vascular Medicine, Atlanta VA Medical Center

Sources: DiMe Analysis; [Nextgov](#)