



[Zus](#) is the only shared health data platform designed to accelerate healthcare data interoperability by providing easy-to-use patient data at the point of care via API, embedded components, and direct EHR integrations. Our mission is to catalyze healthcare's greatest inventors by maximizing the value of patient insights - so that they can build up, not around.



The Problem

- » Zus Health needed a better understanding of the types of problems and solutions V1C providers are interested in at each step of a patient's care journey.



The Resources

- » Zus used the [V1C Care Transitions](#) toolkit to improve one of its core Zus products, the Zus Aggregated Profile, which is focused on shortening the time it takes for clinicians to “get up to speed” when they see new patients or send and receive referrals.
- » The [Tech Stack Toolkit](#) report has been especially valuable in helping the organization think about how our Zus products can best integrate with existing tools that V1C providers use.



The Impact

- Zus will continue to leverage IMPACT's resources to inform its commercial and product strategy as it led to:
- ✓ Refined / Improved systems or processes
 - ✓ Time savings
 - ✓ Strategic recommendations

"Our virtual-first provider customers have so much on their plates, and we are committed to ensuring our Zus solutions fit seamlessly into their existing workflows. We used IMPACT's toolkits to help make sure we can support all of the innovative ways in which these providers are designing their care models."

— **Caitlin Reiche**, Chief Commercial Officer, Zus