



DIVERSITY,  
EQUITY, &  
INCLUSION

in Digitized Clinical Trials

DiMe's [Diversity, Equity & Inclusion in Digitized Clinical Trials](#) (DE&I in DigCT) project is developing best practices and resources that will support life science companies in designing clinical trials that successfully engage, enroll and retain underrepresented populations.

## The Resources

- » The team leveraged the [communications guide](#) in [DATAcc's Toolkit for Inclusive Deployment](#) to be more inclusive with their survey communications.
- » These tools informed how to build a patient survey for different reading levels, health and tech literacy, and experiences with the healthcare system.
- » By using DATAcc, the DE&I in DigCT project team:
  - ✓ Encouraged greater patient centricity
  - ✓ Used clearer communication
  - ✓ Ensured inclusive language
  - ✓ Used a DiMe resource to drive IMPACT



## The Opportunity

- » The DE&I in DigCT [project team](#) developed a patient survey to learn more about underrepresented patients' experiences with clinical trials and how digital tools would impact participation.
- » The survey design and development was led by [American Kidney Fund](#).

*“The American Kidney Fund has long made the advancement of health equity a top priority, and our work with the Digital Medicine Society to improve and increase diversity, equity and inclusion in clinical trials aligns with our goal of addressing inequities in kidney care.*

*We applaud DiMe and this task force for its collaborative work on the development of resources that are patient-centered and address our shared goals of ensuring that clinical trials reflect the chronic kidney disease community.*

*As the leading nonprofit that is uniquely positioned to highlight the patient voice, AKF looks forward to continuing to work with this project team to improve the enrollment of participants from underrepresented racial and ethnic populations in clinical trials.”*



— **Project Partners, DE&I in Digitized Clinical Trials**