



[Community Health Center, Inc.](#) (CHC), a leading health-care provider in the state of Connecticut, offers primary medical, dental and mental health services to low-income, uninsured and underinsured patients using innovative service delivery models and state of the art technology. CHC is one of seven FQHCs enrolling for the [All of Us Research Program](#) (AoURP).

Engaging with people who have historically been underrepresented in biomedical research was a cornerstone to our mission. The toolkit allowed us to design our outreach strategy in a participant-centric and inclusive way.

— **Amy Taylor**, Vice President, CHC



The Problem

- » The CHC team was looking to expand the eligibility for inclusion to non-patients for a AoURP.
- » CHC needed tools to inform their outreach and engagement of the non-patient populations.



The Impact

- » CHC achieved greater patient-centricity by using DATAcc resources. Although the community members are not patients, they will be participants in the research study, and it is necessary to understand what matters to them most and how to engage in a participant-centric way.
- » As CHC expands its outreach for inclusion in its research, it wants to reach historically underrepresented populations in biomedical research. DATAcc helped them understand the community's needs and how to build trusting, long-term partnerships.



The Resources

- » The CHC team leveraged [DATAcc](#) resources, specifically the [Guide for Community Partnerships](#) and [Guide for Inclusive Engagement](#), to help plan engagement with community-based organizations.
- » CHC incorporated guidance from the [Inclusive Deployment Checklist](#) to ensure they were thinking of the needs of members of the community and not just their organization's needs.